

Contact Information for TÜV Rheinland InterTraffic GmbH

For further information or a free consultation
please don't hesitate to contact our "Market &
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Solutions for Industry and Financiers

Market and Business Development

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Services from one source

TÜV Rheinland InterTraffic GmbH is an independent, global acting and recognised Service Company. With high efficiency and reliable on-time delivery we offer you:

- Reproducible deliverables
- Planning of efficient procurement processes
- Independent consulting and project support for the whole process

TÜV Rheinland assists you

- to meet strategic challenges in your daily business
- to optimise your operations with solutions individually tailored to your needs
- in applying proven tools and methodologies
- to meet market demands with products that are cost-efficient and ready for implementation

Our services are embedded in our full portfolio.

You'll benefit from our experience with:

- Industry and financiers
- Public Transport Authorities (PTA) and the public sector
- Operators in commuter and regional rail transport and also in public transport

We carefully listen to all your needs before we develop effective solutions, e.g. market entry and business expansion strategies for M&A activities, for public transport tenders, for the commissioning of new networks and for optimisations during continuous operation.

Our mission statement is:

Sustainable and profitable design of your contracts and organisations at minimum risks!

Market and Business Development.

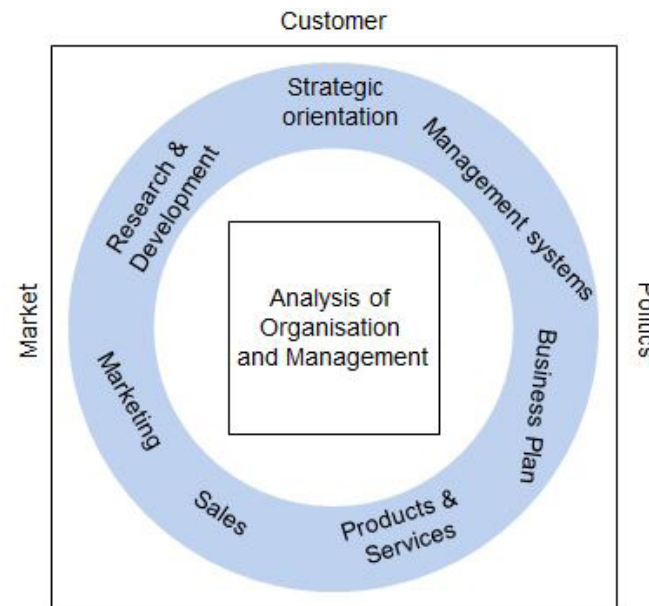
Market survey

- Analysis of international supply and demand markets (components, vehicles, finance and infrastructure)
- Prognosis for all markets mentioned above

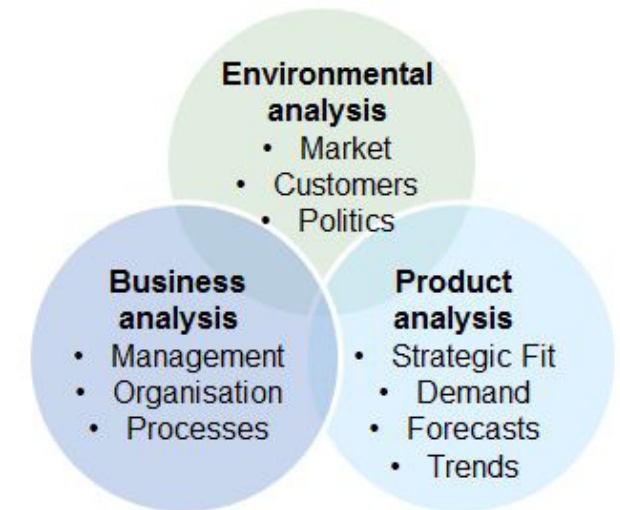
Market entry studies

- Commercial and technical market entry barriers
- Opportunities & risks
- Identification and risks / capability assessment and liaising with potential strategic partners
- Identification and risks / capability assessment and liaising with potential acquisition targets

Areas of support:



Our service focus.



Business development

- Strategy and portfolio design
- Business case support and validation
- Development of market entry strategies and support during negotiations and contract signing
- Initiating business

Competitive analysis

- Location, capacity and efficiency analysis
- Consideration of the supply relationships
- Value chain analysis
- Benchmark projects

Strategic consulting on the liberalisation, disintegration and competition development!