

Labelling of textiles, shoes and leather goods in Turkey

*Made in Türkiye claim

On 4th of December 2021, a letter was published in the official gazette of Turkey to establish the claim “Made in Türkiye” as a trademark. Amongst many other items, textiles, shoes and leather goods for export to overseas need to be labelled with the phrase “Made in Türkiye”. Terms in other languages, such as Turkey, Türkei or Turquie shall not be used anymore and be replaced by Türkiye. This is valid for goods that are manufactured in Turkey and that carry such a label. It is not mandatory to write the name of the country of origin, however if it is present on the product, the term Türkiye applies.

This causes a conflict with the current practice of brands and retailers, who usually design textile or footwear labels for international export. Many countries require the country of origin claim on the label to be made in a local language relative to the market country(s), e.g. Made in Turkey. The current practice would then lead to a stop of export of goods or a non-compliance in the country where the products are sold.

Further technical information can be obtained from:

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TIMELINES

Due to objections from the industry and exporters, a transition phase was announced by the Ministry of Commerce until March 2022. Labels on stock can be recorded together with a due diligence report and used until the transition phase is over. It is expected, that the situation is re-evaluated in March 2022.

SOURCES

<https://www.resmigazete.gov.tr/eskiler/2021/12/20211204-5.pdf>

Information Letter by the Ministry of Commerce dated 14th of January.

Further information on current legal changes can also be found on our homepage at www.tuv.com or <https://www.tuv.com/regulations-and-standards/en/>.

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